

Dr. Zaffar Iqbal

Address: Near Dak Bungalow, Surankote, Poonch – 185121

Current Position: Assistant Professor, SKC GDC Poonch

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Career Objective

To contribute meaningfully as a committed academic and researcher in a challenging and intellectually stimulating environment, where I can effectively apply my teaching, research, and analytical skills for institutional growth and societal development. I aspire to continuously learn from globally competitive professionals and academicians, expand my research competencies, and engage in multidisciplinary inquiry. I am a collaborative and encouraging team member, capable of articulating ideas clearly, mentoring peers and students, and fostering a culture of academic excellence and innovation. Proficient in quantitative and qualitative research tools including **R, SPSS, AMOS, PLS, and Microsoft Office Suite.**

Academic Profile

Doctor of Philosophy (Ph.D.) in Commerce

2019–2024

Department of Commerce, University of Jammu

Master of Philosophy (M.Phil.) in Commerce

2017–2019 | **Grade: A**

Department of Commerce, University of Jammu

Master of Commerce (M.Com.) – Marketing

2015–2017 | **First Class (64.25%)**

Department of Commerce, University of Jammu

Bachelor of Commerce (B.Com.)

2012–2015 | **Second Class (57.61%)**

SPMR College of Commerce

Higher Secondary Education

JK Public School, Kunjwani | **First Class (68.6%)**

Secondary Education

KLM International School, Pathankot

Academic Distinction and Awards

- UGC-NET JRF (Commerce), January 2017

Research Publications

- Zaffar, I., & Neetu, A. (2019). Examining the factors influencing community participation in destination development. *Journal of Tourism*, **20**(2), 39–56.
- Iqbal, Z. (2020). The application of SEM technique for the assessment of factors influencing local community members in destination development: A study of the district of Jammu and Kashmir-India. *Revista Anais Brasileiros de Estudos Turísticos*, **10**, 1–12.
- Iqbal, Z., & Ahmed, S. (2022). Antecedents and consequences of community-based tourism in a border district of Jammu and Kashmir. *International Journal of Tourism Cities*. <https://doi.org/10.1108/IJTC-05-2020-0108> (Scopus Indexed)
- Ahmed, S., Iqbal, Z., & Antahal, P. C. (2023). Impact of climate change on nomadic herders' livelihoods: Evidence from the Bakarwal community in the Western Himalayas, India. *Environmental Development*, **48**, 100930.

Conference Papers Presented

- "Replicating Innovative Practices in the Tourism Sector" – International Conference on Global Challenges, Innovation and Sustainability of Mankind, Govt. Degree College Udhampur in collaboration with ISCA (31 Oct-2 Nov 2019).
- "Changing Magnitude of Indian Post towards Financial Inclusion and Economic Development" – National Science Conference on Science, Society and Sustainable Development, Poonch Campus, University of Jammu (25–26 Nov 2017).
- "Goods and Services Tax: A Move towards Reforming Indirect Tax Structure" – National Seminar, Department of Commerce, Aligarh Muslim University (24 Feb 2018).
- "Examining the Motives and Post-Impact of Demonetisation on the Economy" – 2nd International Business and Finance Conference, Jamia Millia Islamia University (21 Feb 2018).
- "Community Participation in Tourism Development: A Study of District Poonch" – National Conference on Sustainability Marketing Practices, University of Jammu (29–30 Aug 2019).

Workshops and Professional Development

- One-week National Workshop on **Statistics through SPSS**, Department of Statistics, University of Jammu.
- One-week Workshop on **Research Methodology**, UGC Human Resource Development Centre, University of Jammu.
- One-day Seminar on **Protection of Women against Sexual Harassment at Workplace**, University of Jammu.
- Two-day Workshop on **Introduction to R and Statistical Analysis using R-Studio**, Department of Commerce, University of Jammu.
- Short-term Course on **Tally**, Department of Commerce in collaboration with NIELIT, Jammu.
- Joint Seminar on **GST: Impact, Assessment & Reforms**, Department of Commerce, University of Jammu in collaboration with ICAI.
- One-week Workshop on **Advanced Data Analysis Tools and Techniques**, Department of Commerce, University of Jammu.
- Workshop on **Mechanism of Goods and Services Tax: The Road Ahead**, Department of Commerce, University of Jammu.

Technical and Research Skills

- **Statistical & Analytical Tools:** R, SPSS, AMOS, PLS
- **Accounting & ERP Software:** Tally
- **Office Applications:** Microsoft Word, Excel, PowerPoint, Project

Linguistic Proficiency

English | Hindi | Punjabi | Urdu | Dogri | Gojri

Interests and Activities

- Reading academic books, newspapers, journals, and magazines
- Participating in academic seminars and conferences
- Social service and community engagement activities
- Running and travelling